The Ministry of Environment and Natural Resources through the National Commission of Protected Natural Areas, calls individual and non-governmental groups to participate in the contest

Recognition to the Conservation of Nature 2009

Objective

To recognize the participation of the different sectors, groups and individuals in the Conservation of Nature in Mexico, including the Natural Protected Areas, the Priority Regions for Conservation and its areas of influence, as well as species at risk.

Rases

1. Participants

- 1.1 The candidates to receive the recognition at national or international level, may be proposed or self proposed when they conduct or have conducted relevant and verifiable actions in protection, management, restoration and communication that benefit the conservation of ecosystems and biodiversity in the Mexican Protected Natural Areas and its areas of influence; and in the Priority Regions for Conservation, as well as in projects of species considered at risk.
- 1.2. The participants can participate within the following categories:
 - a) Individual
 b) Non-governmental groups/ Civil Organizations
 - c) Academic and / or research
 - d) Media
 - e) Business
 - f) Local Authorities

Individual proposals: Participation in this category is for individuals who perform or have performed programs and projects related to point 1.1 in the different areas of the academy.

Proposals of the non-governmental groups: it is directed to the civil society organizations related to environmental issues. In the overall, it includes legally constituted organizations that conduct or have conducted programs and projects related to point 1.1. Applicants must be organizations with Unique Registration Code in the Federal Register of Civil Society Organizations.

Proposals from the Academy and / or research: it is directed to researchers or research groups that conduct their studies at academic institutes or research centers; they have to prove its









trajectory and relevance as well as their contributions to scientific and technological issues of 1.1.

Proposals in the Media Sector: it is directed to people who are personally engaged to journalism or to media organizations who shows a full path related to the promotion of a culture of respect to the ecosystems through the communication (in any format or gender or journalistic campaigns for conservation) of actions and / or topics related to point 1.1.

Proposals from the business sector. in this category may participate the industries and / or companies that provide services with exceptional achievements in the observance of the environmental regulations in the topic of section 1.1.

The proposals of the local authority sector. Governments in the country may participate in the state or municipal level, as well as the authorities and indigenous communities, communal or ejido which may prove the performance of conservation programs within the Natural Protected Areas as described in Section 1.1.

- 1.3 The proposals for each category can be submitted individually, institutionally or public, private or social organizations. Self proposals will be valid only if it is fully proved the importance of actions undertaken by verifiable documentation.
- 1.4 No person may be proposed serving as federal officials, including public servants of the Ministry of Environment and Natural Resources and any of its administrative bodies not integrated at the government organization or decentralized.

2. Proposals Development

- 2.1 Applications must be enclosed with reliable and verifiable information and documentation of the actions that are claimed as deserving of Recognition.
- 2.2 The proposals must be accompanied by the following documents:

A nomination or self nomination letter. It has to explain the relevance of the candidates and the period of time taken to perform the actions for conservation, including the category of participation. This should contain personal odd to a contain personal of or institution that postulates (telephone, address and email). This material must be submitted in original and in electronic (pdf or jpg formats). The candidate can only be nominated to one of the five categories, if considered appropriate, the jury might change the category to which it is proposed.









Summary. A document with an extension of no more than two pages to be made in the format available on the website http://reconcolimiento.conanp.gob.mx/ or can be requested by telephone 54497000 ext. 17144 or 17195, or email reconocimiento@conanp.gob.mx. This material must be submitted in ordinal and in electronic (Word) format).

Document in details. Document no more than ten pages should contain information related to the objectives, diagnosis of the problems faced in terms of the environmental, social or economic actions taken, processes or methodologies used, results achieved and verifiable beneficiaries of the project. This material must be submitted in original and in electronic (Word) format.

Supporting material. To support the proposal it is desirable to include brochures and information about the applicant, as well as photographs, slides, videos, graphics, maps, diagrams overview, publications and teaching materials, among others, and testimony, support letters and official opinions if available to sustain all or part of the action taken. This information will be presented in a single copy and must be accompanied by a letter, setting out that there are no rights of ownership or authorship of it. If it's possible, this material must be delivered in electronic format.

- 2.3 The proposal may relate to outstanding individual or collective performed acts, depending on the category for which it is postulated, even if participation in previous competitions for the Recognition of the Conservation of Nature had been defeat.
- 2.4 It cannot participate any group, institution or individual with previously awarded recognition for the Conservation of Nature or the Ecological Merit Award. Candidates are not disqualified from participation when has received only honorable mention in either of those two contests.

3. Proposals delivery

3.1 The proposals must be delivered in person, by mail or courier service, with attention to:

Secretariat Technical Recognition of Nature Conservation National Commission of Natural Protected Areas Camino al Ajusco No. 200, 2nd floor South Col. Jardines de la Montaña Del, Tialpan, C.P. 14210, Mexico D. F.

The sender must clearly provide the following information: name, address, telephone number (s), fax (es) and email address of who has been nominated and who made the nomination, in case.









- 3.2 Proposals may be submitted during the period from the date of publication of this call until October 8, 2009.
- 3.3 If you have questions about this event, you can request information via email reconocimiento@conanp.gob.mx or to the Technical Secretariat telephone at 54497000 ext. 17144 or 17195.
- 3.4 The return of supporting documentation for the proposals will take place during the next two months from the date of the award (November 27, 2009) at request of the applicants. After this period, the material will be integrated with the records of the National Commission of Protected Natural Areas.
- 3.5 For the non commercial publication of the works received, the Technical Secretariat of Recognition will require the written permission of the author.

4. The award

- 4.1 The Jury will consist of eminent people in Mexico, according to the provision of the Agreement which establishes the recognition of Nature Conservation in the Official Gazette on November 27, 2001. The National Commission of Natural Protected Areas may not have more than one vote in the jury.
- 4.2 The jury will assess the nominations and appreciate, including:

The environmental meaning of the work done on the basis of their social and economic benefits in the Natural Protected Areas, its areas of influence and the species at risk.

The originality, creativity, scope and level of innovation programs and projects of scientific and technological development and its impact on critical environmental problems in Natural Protected Areas, its areas of influence and the species at risk.

The implementation of actions that could be used in similar circumstances for the protection, administration and restoration as well as sustainable management of natural resources of other Protected Areas, its areas of influence and the species at risk.

The scope and benefits of the actions taken to strength the environmental culture and the communication at protected natural areas, its areas of influence and the species at risk.

4.3 Participants in each of the categories within this call that result winners will receive a diploma and the amount of \$ 75,000.00 (seventy-five thousand pesos 00/100 MN)









false information as part of the required documentation.

- 4.5 The Technical Secretariat may require, prior to the awards ceremony, of any of the candidates the approvals of veracity of the documents presented or the field supervision of the actions deserved of the recognition.
- 4.6 The decision of the jury is final. In its case, Jury may declare void one or more categories, if the proposals do not gather the sufficient respective merits, and may grant honorable mentions, only one for category.
- 4.7 To enable non governmental groups/ civil society organizations, candidates for the recognition must submit its unique registration in the Federal Register of Civil Society Organizations.
- 4.8 The results will be published before November 27, 2009 ate the website of CONANP and other available media. Also, there will be personal notification to the winners. The recognition will be given as part of the commemoration of the "Conservation National Day"
- 4.9 Any case not considered in this call will be presented by the Recognition Technical Secretariat to the members of the jury for its resolution.

For more information:
José Solis Juarez
Tels. 54497000 ext. 17144 or 17195
www.conanp.gob.mx / dcei / recognition
reconocimiento@conanp.gob.mx





